

# Preparing for Tabletop Exercises presented by Mark Goins



**Division of Elections**  
**Secretary of State Tre Hargett**

**July 12, 2018**

*Our mission is to exceed the expectations of our customers, the taxpayers, by operating at the highest levels of accuracy, cost-effectiveness, and accountability in a customer-centered environment.*



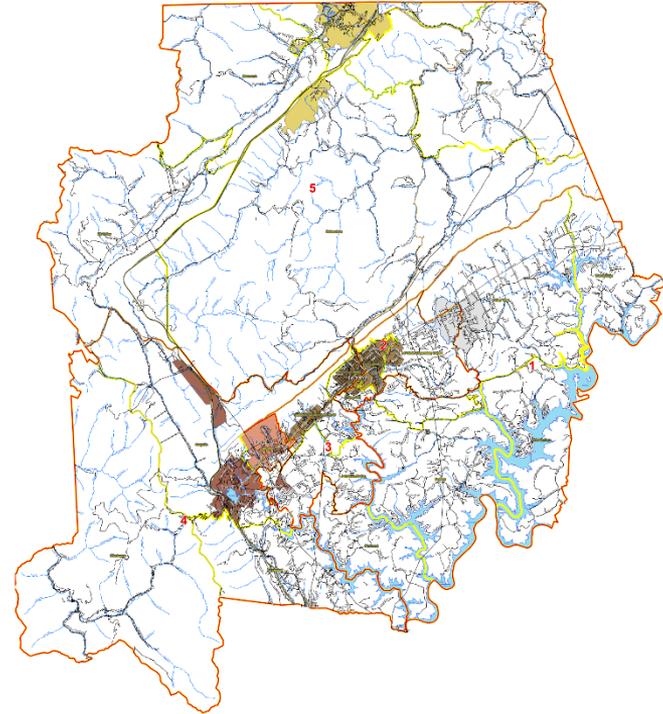
# Overview



As an election official, if you do not use data,  
you do not know how to plan an election.

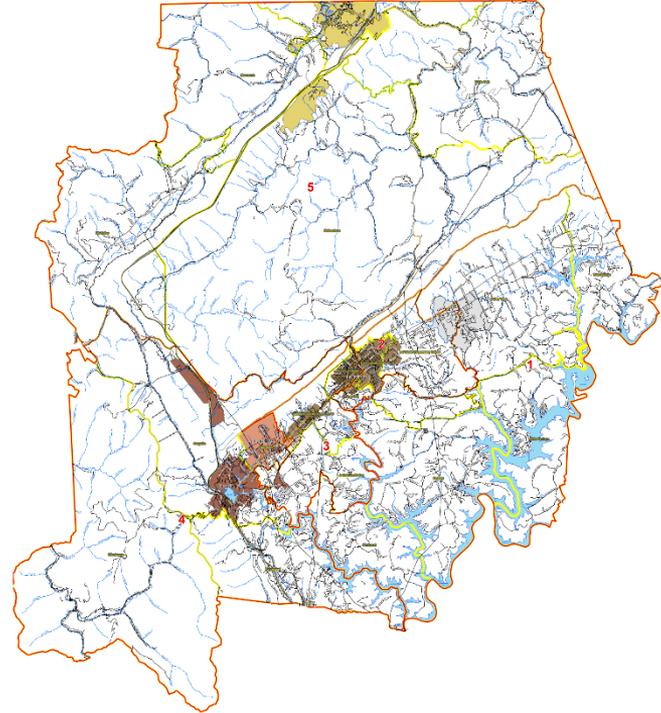
# What Data Is Relevant?

- Pollbooks
- Machines
- Poll Officials
- Money
- Polling Locations
- Vendors



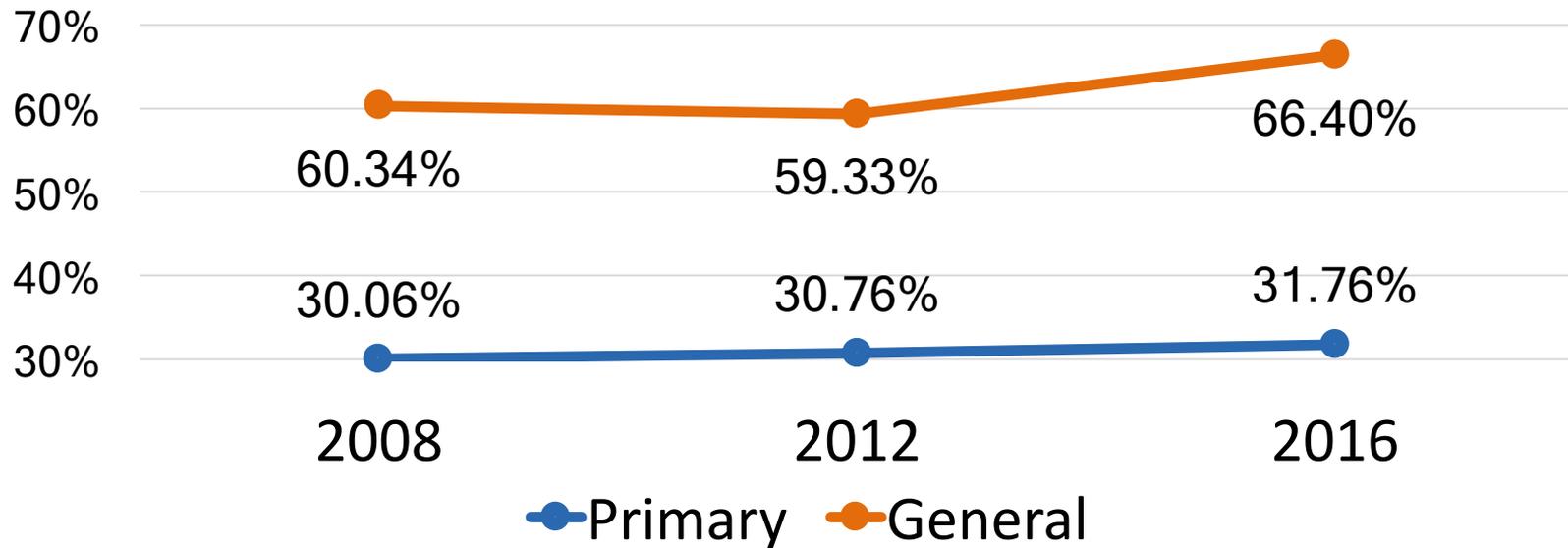
# What Data Is Relevant?

- Length of ballot
- Open seats
- Number of voters
- Age of voters
- Absentee requests
- Trends



# What Data Is Relevant?

## Tennessee Early and Absentee Turnout Presidential Elections



# Conclusion

**Data is knowledge.  
Knowledge is power.**

